

What's New in PROCESSING

Online Marketing DIGITAL MEDIA KIT

2024

6 issues | 4600+ | 3500+ | Social
per year | readers | followers | Media

"What's New in Processing" is an online magazine focusing on products pertinent to those involved in Instrumentation, Control & Automation throughout the manufacturing, processing and production industries within Southern Africa.

All content is current and product-specific, providing interaction between equipment suppliers and targeted end users. Subscription to the magazine is free of charge

our readers:

- Instrumentation Engineers /Technicians/Mechanicians
- Control Engineers
- Production Managers
- Process Engineers /Technicians
- System Integrators
- Test Engineers
- OEMs

products and services covered:

- Test, measurement & calibration
- Flow, level & control
- Sensors & transducers
- Data acquisition
- Control systems - PLC, DCS & SCADA
- Thermal imaging
- Drives & motors
- Valves & actuators
- Cables & connectors
- Industrial weighing & loadcells
- Temperature & pressure measurement
- Robotics & mechatronics

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Online Magazine Advertising Rates

- Bi-monthly, downloadable as PDF
- Distributed to 4700+ targeted readers
- Clickable links on all adverts
- All articles have company contact details and social media links

	casual	3 - 5 insertions	6 insertions
Outside Front Cover	R 13 200		
A4	R 9 500	R 8 550	R 8 100
A5	R 7 130	R 6 660	R 6 300
A6	R 5 350	R 3 100	R 3 000

(Custom sizes available on request)

Deadlines

Jan/Feb	16 February 2024
Mar/Apr	19 April 2024
May/June	21 June 2024
July/Aug	16 August 2024
Sept/Oct	18 October 2024
Nov/Dec	22 November 2024

Website Advertising Rates (per month)

	Casual	3 - 5 insertions	6 insertions
Top Banner	R5500	R5000	R4600
Centre Banner	R4000	R3500	R3000
RHS Banner	R2000	R1800	R1700

Monthly Newsletter Rates

	Casual	3 - 5 insertions	6 insertions
Leaderboard	R4000	R3500	R3000
Seperator Banner	R3000	R2500	R1000

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